NAMEBEAM | Market cut sample

Who AI names for tanning salons in Tyler, data through Oct 11, 2026

Window Sep 1, 2026 to Oct 11, 2026, 40 days with answers. Each cell reads: answers naming the business / answers received from that engine. Names are as the engines returned them after the Edition 1 name filter (section headings, directories and places removed).

Businesses named most often (10 shown, ordered by total answers naming them)

Business named	OpenAI	Anthropic	Perplexity	Gemini	All four
Palm Beach Tan	0 / 40	0 / 40	31 / 37	14 / 15	45 / 132
Glo Tanning	0 / 40	0 / 40	25 / 37	1 / 15	26 / 132
Tru Tan	0 / 40	0 / 40	19 / 37	0 / 15	19 / 132
Mystic Tan	2 / 40	0 / 40	0 / 37	5 / 15	7 / 132
VersaSpa Pro	0 / 40	0 / 40	0 / 37	6 / 15	6 / 132
Planet Fitness	0 / 40	0 / 40	0 / 37	4 / 15	4 / 132
Mystic Tan HD	0 / 40	0 / 40	0 / 37	3 / 15	3 / 132
First Tan Free	0 / 40	0 / 40	0 / 37	2 / 15	2 / 132
Glo Sun Spa	0 / 40	0 / 40	0 / 37	2 / 15	2 / 132
Beyond Bronze Tanning Salon	0 / 40	0 / 40	0 / 37	1 / 15	1 / 132

How steady the answers are

Engine	Answers received	Named >=1 business	Next-day persistence
OpenAI	40	12% (3 / 26)	0% (0 / 3)
Anthropic	40	0% (0 / 40)	not computable
Perplexity	37	97% (36 / 37)	90% (62 / 69)
Gemini	15	100% (15 / 15)	26% (14 / 53)

Persistence: of the businesses an engine named on one day, the share it named again the next day (next day answered). Engine agreement: on the same day, the overlap (Jaccard) between two engines' name lists, mean 0.02 over 101 engine-pair days (all six pairs; OpenAI and Anthropic seldom name a business, which lowers it). Perplexity and Gemini only: 0.16 over 14 days. Perplexity changed collection path on Sep 28, 2026; the pair spanning that date is left out of its persistence. Answers not received (API error or quota block, not counted): Gemini 25, Perplexity 3.

Google results page (directories removed)

Sites in the Google results page	Days shown
glotanning.com	16 / 38
palmbeachtan.com	16 / 38
trutan.com	16 / 38
tylertanning.com	16 / 38
tylerspraytanning.com	15 / 38

38 of 40 daily Google page pulls in the window returned readable results; the rest failed to extract and are not counted.

Finding

Palm Beach Tan was named in 45 of 132 answers received (Perplexity 31 of 37, Gemini 14 of 15). On the same day, two engines' name lists shared a mean of 2% of the names either listed (101 engine-pair days); Anthropic named no business in 40 of 40 answers.

Method. Four AI engines (OpenAI, Anthropic, Perplexity, Gemini) are asked the same fixed question about this market every day through their APIs, plus a daily Google results page pull. OpenAI, Anthropic and Gemini run without a search tool; Perplexity runs with web search on; Anthropic temperature 0.2. These are API calls, not the consumer apps. Raw answers and code are public and free (CC BY): https://github.com/mrcrtr1979-droid/namebeam-visibility-index

Daily feed for this market: $49/month. Five markets: $199/month. White-label agency pack: $397. markets.namebeam.ai

Namebeam, a product of Carter Enterprise LLC.